Bilişim 2018

35. Ulusal Bilişim Kurultayı

21-22 Kasım 2018 | SHERATON OTEL VE KONGRE MERKEZİ ANKARA

TÜRKİYE BİLİŞİM DERNEĞİ
"Teknoloji üreten bir Türkiye için"

1971

Dijital Ekonomi ve Ötesi

5G

35th NATIONAL INFORMATICS CONGRESS

Turkish Informatics Association (TBD) helds **35th National Informatics Congress** as an ICT summit bringing public and private sector professionals, academia and public general all together for collaboration and cooperation since 1983. National Informatics Congress as the biggest public event of Turkey is free and open for all stakeholders who have experience in digital technologies and ideas for the future to share.

The **TBD 35th National Informatic Conference** will be held on 21-22 November 2018 at the Sheraton Ankara Hotel & Convention Center with a "**Beyond Digital Economy**" thema to contribute to the increasing of the digital maturity level of Turkey and the growth of the digital economy.

35th National Informatic Conference will be the open ground to discuss the current and future prospects of the growing Digital Economy. The main target of this congress is to elaborate the digital transformation and digital economy in terms of people, processes, technology and security in order to form common understanding and possible roadmap. In the event, public and private sector professionals, academia, solution providers and policy makers will have the opportunity to discuss the different aspects of the issue.

The topics of the event are "Roadmap for 5G Technology and Beyond", "New Occupations and Qualified Human Resource Development Programs", "Innovative and Distructive Technologies", "Development with national and indencenous Technology", "Global Trends on Cyber Security", "Digital Economy and Opportunities", "New Strategies, Governance and Visions", "Digital Society", "Blockchain Ecosystem" and "Digital Games and Child Abuse".

EVENT NAME	: 35th National Informatics Congress

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EVENT THEME : Beyond Digital Economy

EVENT DATE : November 21-22, 2018,

VENUE of EVENT : Sheraton Ankara Hotel & Convention Center

ORGANIZING INSTITUTION : Informatics Association Of Turkey (TBD)

TARGET AUDIENCE

- Presidency of Turkey and its affiliated organizations, Ministries (affiliated department, Informatics Department's Executives)
- Local Governments, (Majors, vice majors, Informatics Departments Executives)
- Press and Media,
- Private sector representatives,
- Telecommunication technology and software developers, R&D firms, entrepreneurs,
- Political party managers
- Other NGOs

ESTIMATED NUMBER OF PARTICIPANTS: 2000-2500 Person

SUPPORTING INSTITUTIONS:

Our events are supported by Ministries and Public Institutions every year and in the context of the new Presidency Administration System, supporting institutions will be published in our web site www.bilisim. org according the official correspondence with the Presidency Office, Affiliated Ministries and General Directorates.

SPONSORSHIP

You can access necessary information for attending and being sponsor to the event for **35th National Informatics Congress (Bilişim 2018)** which will have rich and quality content through our web site www.tbd.org or we will have pleasure to inform you if you directly contact with us.

BEING SPONSOR TO "35th National Informatics Congress"(Bilişim 2018):

- Participation in the informatics ecosystem and developing collaboration
- Opportunity to promote your products and services to the distinguished informatics sector decision makers and experts.
- Being part of the R&D activities for Informatics Sector
- Increasing brand awareness and empowering brand image.
- Achieving visibility as part of a supporter to the global activity.
- Supporter to the conference which have distinguished national speakers and stakeholders.
- Effecting customer preference and developing solidarity
- Supporting brand communication with systematic media strategy
- Company presentation
- Supporting NGO solidarity.

SPONSORSHIP OPTIONS

Bilişim 2018	MAIN SPONSOR	PLATIN SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SESION SPONSOR	BADGE SPONSOR
Number of Sponsorships	1	5	7	10	9	1
Opening Session Speech Right	20 Minutes	-	-	-	-	-
Right to Be A Panelist In Any Of The Panels	-	2	1	-	1	-
Exhibition Space in The Foyer	12 m2	6 m2	6 m2	-	-	-
Exhibition Space in The Showroom	-	-	-	4 m2	4 m2	-
Right to Put Brochures into The Event Bag	Yes	Yes	Yes	Yes	Yes	Yes
Firm Logo (Printed Documents, Posters, Web Site, Social Media,Stage,Panel)	Yes	Yes	Yes	Yes	Yes	Yes
Sponsorship Price (VAT Excluded)	110.000 TL	7.000 TL	50.000 TL	30.000 TL	20.000 TL	15.000 TL

- During the day, all sponsors can make seminars, presentations, promotions and video displays at the halls which will be allocated for them. Detailed information can be found in the General Presentation Document and also at the website www.bilisim.org.
- 18% VAT will be added to the prices during the billing period.
- For each 6 and 4 square meter stand area, one covered table and 2 chairs will be allocated to the firm.

SPONSORSHIP CONTACT

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INFORMATICS ASSOCIATION OF TURKEY (TBD)

Since its establishment in 22 April 1971, for 47 years, TBD has been performing its activities as a **public benefit association** and this feature was affirmed officially by a decree of the council of ministers on 7 March 1994. On the other hand, TBD has been the member of the Council of European Professional Informatics Societies – CEPIS since 25 February 2000, and the sole national representative of CEPIS in Turkey.

As of today, TBD has more than 12.500 members, 6 branches, 13 provincial offices and TBD-Youth unions in universities. Moreover, TBD as an association based on principles of personal involvement and volunteerism, is an organization that is considered eminent by decision makers and the society.

www.tbd.org.tr

INFORMATICS ASSOCIATION OF TURKEY EXECUTIVE COMMITTEE

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Prof. Dr. Adem ŞAHİN	Deputy Chairman, Director of Turkish Standardization Institute
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